

AUGUST, 1955 1

THE PRESIDENT'S PAGE

DEAR NAEBERS:

ONE ADVANTAGE MANY OF YOU MAY HAVE WHEN THIS ISSUE COMES TO YOUR OFFICE IS THAT YOU WON'T BE AROUND TO LOOK FOR THE PRESIDENT'S PAGE. BUT, AS THEY SAY, THE FIGHT MUST GO ON. ANOTHER MONTH, ANOTHER ISSUE.

BESIDES, I'M ON VACATION, TOO. OR, I WILL BE JUST THREE HOURS FROM TIME THIS PAGE IS FINISHED. YOU SEE, THERE IS AN EARLY DEADLINE FOR THE PRESIDENT'S PAGE.

HEARD THE NEEDS OF EDUCATIONAL TELEVISION, AND THE SAME GOES FOR RADIO I ASSUME, DESCRIBED AS BEING (1) PROGRAM, (2) PROTECTION, (3) PROFESSIONAL, AND (4) PROMOTIONAL. NOT A BAD BRIEF SUMMATION, AND I BOW TO A SAGE IN EDUCATIONAL CIRCLES.

JIM MILES OF WBAA AND PURDUE, WHERE JOHN DeCAMP HANGS OUT TOO, WAS IN CHAMPAIGN-URBANA FOR FOURTH OF JULY CELEBRATION. WHILE HERE JIM TALKED NAEB AND WBAA BUSINESS WITH SKORNIA, SCHOOLEY AND HILL. ELIZABETH AND RICKY WERE ALONG, TOO.

LEO MARTIN, ALONG WITH WIFE AND SON MIKE, WERE CAMPUS VISITORS IN MID-JULY. LEO IS COLLECTING DATA FOR A BOOK WHICH IS TO BE COMPILED AND PUBLISHED. LEO IS ONE OF FIVE DATA COLLECTORS. HE, OR SOMEONE ELSE, WILL HAVE TO TELL YOU DETAILS. I'M SURE YOU REMEMBER LEO AS AERT PRESIDENT.

ANOTHER RECENT CAMPUS VISITOR WAS W. MCNEIL LOWRY OF FORD FOUNDATION, WHO WAS INQUIRING ABOUT MY GOOD HEALTH, YOUR GOOD HEALTH. YEP, HE'S STUDYING PROBLEMS OF EDUCATIONAL TELEVISION. YOUR BOSS TRIED TO BE AS INFORMATIVE, HELPFUL AS POSSIBLE.

OH, I HAVEN'T BEEN HOME ALL OF THE TIME EITHER. I ATTENDED AN INVITATIONAL MEETING ON EDUCATIONAL BROADCASTING IN NEW YORK LATE IN JUNE. LATER IN JUNE, IN FACT IT WAS JUNE 27 AND 28, SKORNIA AND SCHOOLEY ATTENDED THE IN-SCHOOL TELEVISION SEMINAR IN WASHINGTON, D. C. COINCIDENTALLY, SCHOOLEY ATTENDED MEETING OF JCET, TOO.

JCET, ALONG WITH NAEB, IS ACTING WITH CONCERN REGARDING THE RIB MOUNTAIN CASE IN DES MOINES, IOWA. EVERY GOOD NAEBER OUGHT TO BE CONCERNED ABOUT THE COMMON GOOD, AND THE INTERESTS OF EDUCATIONAL BROADCASTING INVOLVED IN THIS CASE.

I HOPE EVERYONE NOTED RADIO AND TV PROGRAM REPORTS WITH LAST ISSUE OF THE NEWSLETTER. BILL HARLEY AND KEN WRIGHT COMMITTEES ARE RIGHT ON THE BALL. AND, BOB SCHENKMAN'S COMMITTEE IS BUSY TOO, AND IT'S HAVING HELP FROM GALE ADKINS OF TEXAS ON RADIO SIDE OF A STUDY.

ALL YOU FORMER VISITORS TO ROBERT ALLERTON PARK, TAKE NOTE. WE'RE NOW SHOOTING JUICE OUT OF THAT TOWER. WILL-FM IS NOW OPERATING WITH TOWER AND TRANSMITTER AT THAT SITE. SURPRISED? HOW ABOUT ME!

PRESIDENT'S PAGE--II

BARRING SOMETHING NEW AND DIFFERENT, WILL-TV SHOULD BE ON THE AIR BY THE TIME YOU READ THIS. I STILL GIVES ME A MARGIN OF DAYS, AS THE GAMBLE, WHICH IS THE WAY I SEE IT, HAS TO PAY OFF. SO DON'T WORRY. P. S. WILL-AM IS STILL ON THE AIR, TOO, SO WE CAN'T GET THEM OUT OF THAT ONE.

SOMEONE WILL SAY THAT P.S. DIDN'T BELONG IN THE MIDDLE OF THE LETTER. JUST GOES TO SHOW YOU THAT THE PRESIDENT CAN'T PLEASE ALL.

I SUPPOSE YOU HAVE NOTED THAT DICK HULL IS GOING TO TAKE A YEAR TO STUDY EDUCATIONAL TELEVISION IN USA FOR THE CENTER. HIS LEAVE AT AMES BEGINS SEPTEMBER 1, AND I PRESUME HIS WORK FOR THE CENTER BEGINS ON THAT DAY TOO. HOPPIN' HULL MAY COME YOUR WAY.

IT'S TOO HOT FOR YOU TO READ MORE OF THIS GUFF FROM THE PREXY, ISN'T IT? I HOPE SO. YOU'LL FORGIVE, I'M SURE, IF I TELL YOU THAT THIS IS WRITTEN AFTER DARK, AND I LEAVE AT 5 A.M. FOR STINGRAY POINT, DELTAVILLE, VIRGINIA. A YOUNGISH COUPLE ARE WITH ME, AND THEY ARE GOING TO SPEND THE NIGHT THERE. SO I DON'T WANT TO TALK LONG.

I HOPE YOU ARE HAVING A GOOD SUMMER, TOO.

--FRANK E. SCHOOLEY

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